

Order / Rev: 698827
 Alt Order #: 06227779
 Flight Dates: 10/02/12 - 10/08/12

Advertiser: American Crossroads
 Product Desc: AMERICAN CROSSROADS
 Estimate: 692
WUSA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
5	WUSA	10/05/12	10/05/12	Price Is Right	CM	11a-12p	----F--	:30	1	\$800.00	P-3	0.00	NM	0	\$0.00
The Price is Right															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE PRICE IS RIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	----F--					1	\$800.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	NUSA	10/01/12-10/07/12		Price Is Right		11a-12p	-----F----	:30		(\$800.00)		0.00	NM		
Credited															
6	WUSA	10/05/12	10/05/12	DT	CM	9A-3P	----F--	:30	3	\$850.00	P-3	0.00	NM	2	\$1,700.00
Daytime (12:30 PM-3:00 PM)															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CBS SOAPS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	----F--					3	\$850.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	NUSA	10/01/12-10/07/12		DT		9A-3P	(12:30 PM-3:00 F-----F----	:30		(\$850.00)		0.00	NM		
Credited															
7	WUSA	10/05/12	10/05/12	Late Late Show	CM	1237-137AM	----F--	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
Late Late Show															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CRAIG FERGUSON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	----F--					1	\$350.00		0.00			
8	WUSA	10/05/12	10/05/12	9 News @ Noon	CM	12-1230P	----F--	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
9 News @ Noon															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	----F--					1	\$800.00		0.00			
9	WUSA	10/05/12	10/05/12	9 News Now Repeat	CM	M-Sa 137-207x	----F--	:30	1	\$150.00	P-2	0.00	NM	1	\$150.00
9 News Now REPEAT															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 11P REPEAT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	----F--					1	\$150.00		0.00			
10	WUSA	10/05/12	10/05/12	3-4p	CM	3-4p	----F--	:30	1	\$550.00	P-2	0.00	NM	1	\$550.00
The Doctors															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE THE DOCTORS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	----F--					1	\$550.00		0.00			
11	WUSA	10/05/12	10/05/12	4-5p	CM	4-5p	----F--	:30	1	\$700.00	P-3	0.00	NM	1	\$700.00
Dr. Phil															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE DR PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	----F--					1	\$700.00		0.00			
12	WUSA	10/05/12	10/05/12	430-5a 9 News Now	CM	M-F 430-5a	----F--	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00
9News Now @ 430a															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 430AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	----F--					1	\$250.00		0.00			
13	WUSA	10/05/12	10/05/12	5-6a 9 News @ 5a	CM	5-6a	----F--	:30	2	\$450.00	P-2	0.00	NM	2	\$900.00
9News @ 5a															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 5AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	----F--					2	\$450.00		0.00			
14	WUSA	10/05/12	10/05/12	9 News @ 5p	CM	5-6p	----F--	:30	1	\$650.00	P-3	0.00	NM	1	\$650.00
9 News @ 5p															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 5PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	----F--					1	\$650.00		0.00			
15	WUSA	10/05/12	10/05/12	9 News @ 6p	CM	6-630p	----F--	:30	1	\$900.00	P-2	0.00	NM	1	\$900.00
9 News @ 6p															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 6PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	----F--					1	\$900.00		0.00			

Advertiser:	American Crossroads
Product Desc:	AMERICAN CROSSROADS
Estimate:	692

WUSA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
16	WUSA	10/05/12	10/05/12	6-7a 9 News @ 6a 9News @ 6a	CM	6-7a	----F--	:30	2	\$500.00	P-2	0.00	NM	2	\$1,000.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 6AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/01/12	10/07/12	----F--			2			\$500.00			0.00		
17	WUSA	10/05/12	10/05/12	9 News Tonight 7p 9 News Tonight 7p	CM	7-730p	----F--	:30	1	\$850.00	P-2	0.00	NM	1	\$850.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS TONIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/01/12	10/07/12	----F--			1			\$850.00			0.00		
18	WUSA	10/05/12	10/05/12	CBS This Morning CBS This Morning	CM	7-9a	----F--	:30	2	\$300.00	P-2	0.00	NM	2	\$600.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CBS THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/01/12	10/07/12	----F--			2			\$300.00			0.00		
19	WUSA	10/05/12	10/05/12	Entertainment Tonight Entertainment Tonight	CM	730-8P	----F--	:30	1	\$2,200.00	P-2	0.00	NM	1	\$2,200.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE ET															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/01/12	10/07/12	----F--			1			\$2,200.00			0.00		
20	WUSA	10/05/12	10/05/12	9-930a Inside Edition	CM	9-930a	----F--	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE INSIDE EDITION/THE INSIDER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/01/12	10/07/12	----F--			1			\$250.00			0.00		
21	WUSA	10/08/12	10/08/12	10-11a Let's Make a Deal	CM	10-11a	M-----	:30	2	\$350.00	P-3	0.00	NM	0	\$0.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE LET'S MAKE A DEAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/08/12	10/14/12	M-----			2			\$350.00			0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	NUSA	10/08/12-10/14/12		10-11a			10-11a	M-----	:30	(\$350.00)	0.00	NM			
Credited															
2	NUSA	10/08/12-10/14/12		10-11a			10-11a	M-----	:30	(\$350.00)	0.00	NM			
Credited															
22	WUSA	10/08/12	10/08/12	9 News @ 11p 9 News @ 11p	CM	M-Su 11-1135p	M-----	:30	1	\$2,500.00	P-2	0.00	NM	1	\$2,500.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 11PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/08/12	10/14/12	M-----			1			\$2,500.00			0.00		
23	WUSA	10/08/12	10/08/12	Letterman Late Night with David Letterman	CM	1135P-1237A	M-----	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE LETTERMAN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/08/12	10/14/12	M-----			1			\$1,000.00			0.00		
24	WUSA	10/08/12	10/08/12	Price Is Right The Price is Right	CM	11a-12p	M-----	:30	1	\$800.00	P-3	0.00	NM	0	\$0.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE PRICE IS RIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/08/12	10/14/12	M-----			1			\$800.00			0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	NUSA	10/08/12-10/14/12		Price Is Right			11a-12p	M-----	:30	(\$800.00)	0.00	NM			
Credited															
25	WUSA	10/08/12	10/08/12	DT Daytime	CM	9A-3P (12:30 PM-3:00 PM)	M-----	:30	3	\$850.00	P-3	0.00	NM	2	\$1,700.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CBS SOAPS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/08/12	10/14/12	M-----			3			\$850.00			0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
2	NUSA	10/08/12-10/14/12		DT			9A-3P	(12:30 PM-3:00 M-----	:30	(\$850.00)	0.00	NM			
Credited															

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Advertiser: American Crossroads
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 Estimate: 692
WUSA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
26	WUSA	10/08/12	10/08/12	Late Late Show Late Late Show	CM	1237-137AM	M-----	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CRAIG FERGUSON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----					1	\$350.00		0.00			
27	WUSA	10/08/12	10/08/12	9 News @ Noon 9 News @ Noon	CM	12-1230P	M-----	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----					1	\$800.00		0.00			
28	WUSA	10/08/12	10/08/12	9 News Now Repeat 9 News Now REPEAT	CM	M-Sa 137-207x	M-----	:30	1	\$150.00	P-2	0.00	NM	1	\$150.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 11P REPEAT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----					1	\$150.00		0.00			
29	WUSA	10/08/12	10/08/12	3-4p The Doctors	CM	3-4p	M-----	:30	1	\$550.00	P-2	0.00	NM	1	\$550.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE THE DOCTORS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----					1	\$550.00		0.00			
30	WUSA	10/08/12	10/08/12	4-5p Dr. Phil	CM	4-5p	M-----	:30	1	\$700.00	P-3	0.00	NM	1	\$700.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE DR PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----					1	\$700.00		0.00			
31	WUSA	10/08/12	10/08/12	430-5a 9 News Now 9News Now @ 430a	CM	M-F 430-5a	M-----	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 430AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----					1	\$250.00		0.00			
32	WUSA	10/08/12	10/08/12	5-6a 9 News @ 5a 9News @ 5a	CM	5-6a	M-----	:30	2	\$450.00	P-2	0.00	NM	2	\$900.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 5AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----					2	\$450.00		0.00			
33	WUSA	10/08/12	10/08/12	9 News @ 5p 9 News @ 5p	CM	5-6p	M-----	:30	1	\$650.00	P-3	0.00	NM	1	\$650.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 5PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----					1	\$650.00		0.00			
34	WUSA	10/08/12	10/08/12	9 News @ 6p 9 News @ 6p	CM	6-630p	M-----	:30	1	\$900.00	P-2	0.00	NM	1	\$900.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 6PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----					1	\$900.00		0.00			
35	WUSA	10/08/12	10/08/12	6-7a 9 News @ 6a 9News @ 6a	CM	6-7a	M-----	:30	2	\$500.00	P-2	0.00	NM	2	\$1,000.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 6AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----					2	\$500.00		0.00			
36	WUSA	10/08/12	10/08/12	9 News Tonight 7p 9 News Tonight 7p	CM	7-730p	M-----	:30	1	\$850.00	P-2	0.00	NM	1	\$850.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS TONIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----					1	\$850.00		0.00			
37	WUSA	10/08/12	10/08/12	CBS This Morning CBS This Morning	CM	7-9a	M-----	:30	2	\$300.00	P-2	0.00	NM	2	\$600.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CBS THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----					2	\$300.00		0.00			
38	WUSA	10/08/12	10/08/12		CM	730-8P	M-----	:30	1	\$2,200.00	P-2	0.00	NM	1	\$2,200.00

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 Product Desc: AMERICAN CROSSROADS
 Estimate: 692
WUSA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Entertainment Tonight															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE ET															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	M-----					1	\$2,200.00		0.00			
39	WUSA	10/08/12	10/08/12	9-930a	CM	9-930a	M-----	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00
Inside Edition															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE INSIDE EDITION/THE INSIDER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	M-----					1	\$250.00		0.00			
40	WUSA	10/06/12	10/06/12	9 News @ 11p	CM	M-Su 11-1135p	-----S-	:30	1	\$2,500.00	P-2	0.00	NM	1	\$2,500.00
9 News @ 11p															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 11PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	-----S-					1	\$2,500.00		0.00			
41	WUSA	10/06/12	10/06/12	LF 1135p-1235a	CM	1135P-1235A	-----S-	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
Criminal Minds															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CRIMINAL MINDS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	-----S-					1	\$500.00		0.00			
42	WUSA	10/06/12	10/06/12	LF 1235-135a	CM	1235a-135a	-----S-	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
Numb3rs															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE NUMBERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	-----S-					1	\$350.00		0.00			
43	WUSA	10/06/12	10/06/12	9 News Now Repeat	CM	M-Sa 137-207x	-----S-	:30	1	\$150.00	P-2	0.00	NM	1	\$150.00
9 News Now REPEAT															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 11P REPEAT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	-----S-					1	\$150.00		0.00			
44	WUSA	10/06/12	10/06/12	NCAA Football Game #2	CM	3-7p	-----S-	:30	1	\$3,500.00	P-2	0.00	NM	1	\$3,500.00
NCAA Football Game #2 (3:30 PM-7:00 PM)															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE SEC GAME OF THE WEEK (9/15/12-11/1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	-----S-					1	\$3,500.00		0.00			
45	WUSA	10/06/12	10/06/12	8-10a Sa CBS This Morning	CM	8-10AM	-----S-	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00
CBS This Morning: Saturday															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE SATURDAY EARLY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	-----S-					1	\$300.00		0.00			
46	WUSA	10/07/12	10/07/12	NFL Football	CM	NFL Football	Sund-----S	:30	1	\$20,000.00	P-2	0.00	NM	1	\$20,000.00
NFL Football															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE NFL REGULAR SEASON GAMES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	-----S					1	\$20,000.00		0.00			
47	WUSA	10/07/12	10/07/12	105-205a Entertainment Tonight	CM	105-205A	-----S	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
Entertainment Tonight															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE ET															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	-----S					1	\$200.00		0.00			
48	WUSA	10/07/12	10/07/12	9 News @ 11p	CM	M-Su 11-1135p	-----S	:30	1	\$2,500.00	P-2	0.00	NM	1	\$2,500.00
9 News @ 11p															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 11PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	-----S					1	\$2,500.00		0.00			
49	WUSA	10/07/12	10/07/12	1135p-1205a Game On	CM	1135P-1205A	-----S	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
Sports Plus															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE SPORTS PLUS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	-----S					1	\$800.00		0.00			
50	WUSA	10/07/12	10/07/12	1205a-105a	CM	1205a-105a	-----S	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00

Order / Rev: 698827
 Alt Order #: 06227779
 Flight Dates: 10/02/12 - 10/08/12

Advertiser: American Crossroads
 Product Desc: AMERICAN CROSSROADS
 Estimate: 692
WUSA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
LF 1205-105a															
1205a-105a															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CRIMINAL MINDS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	-----S			1		\$500.00		0.00				
51	WUSA	10/07/12	10/07/12	Sun Prime A	CM	7-8P	-----S	:30	1	\$18,000.00	P-2	0.00	NM	1	\$18,000.00
60 Minutes															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 60 MINUTES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	-----S			1		\$18,000.00		0.00				
52	WUSA	10/07/12	10/07/12	CBS Sunday Morning	CM	9-1030a	-----S	:30	1	\$2,500.00	P-2	0.00	NM	1	\$2,500.00
CBS Sunday Morning															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CBS SUNDAY MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	-----S			1		\$2,500.00		0.00				
53	WUSA	10/04/12	10/04/12	10-11a	CM	10-11a	---T---	:30	2	\$350.00	P-3	0.00	NM	0	\$0.00
Let's Make a Deal															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE LET'S MAKE A DEAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	---T---			2		\$350.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	NUSA	10/01/12-10/07/12		10-11a	10-11a		---Th----	:30		(\$350.00)		0.00	NM		
Credited															
2	NUSA	10/01/12-10/07/12		10-11a	10-11a		---Th----	:30		(\$350.00)		0.00	NM		
Credited															
54	WUSA	10/04/12	10/04/12	9 News @ 11p	CM	M-Su 11-1135p	---T---	:30	1	\$2,500.00	P-2	0.00	NM	1	\$2,500.00
9 News @ 11p															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 11PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	---T---			1		\$2,500.00		0.00				
55	WUSA	10/04/12	10/04/12	Letterman	CM	1135P-1237A	---T---	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
Late Night with David Letterman(11:37 PM-12:37 XM)															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE LETTERMAN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	---T---			1		\$1,000.00		0.00				
56	WUSA	10/04/12	10/04/12	Price Is Right	CM	11a-12p	---T---	:30	1	\$800.00	P-3	0.00	NM	0	\$0.00
The Price is Right															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE PRICE IS RIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	---T---			1		\$800.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	NUSA	10/01/12-10/07/12		Price Is Right	11a-12p		---Th----	:30		(\$800.00)		0.00	NM		
Credited															
57	WUSA	10/04/12	10/04/12	DT	CM	9A-3P	---T---	:30	3	\$850.00	P-3	0.00	NM	0	\$0.00
Daytime (12:30 PM-3:00 PM)															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CBS SOAPS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	---T---			3		\$850.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	NUSA	10/01/12-10/07/12		DT	9A-3P		(12:30 PM-3:00 PM)---Th----	:30		(\$850.00)		0.00	NM		
Credited															
2	NUSA	10/01/12-10/07/12		DT	9A-3P		(12:30 PM-3:00 PM)---Th----	:30		(\$850.00)		0.00	NM		
Credited															
3	NUSA	10/01/12-10/07/12		DT	9A-3P		(12:30 PM-3:00 PM)---Th----	:30		(\$850.00)		0.00	NM		
Credited															
58	WUSA	10/04/12	10/04/12	Late Late Show	CM	1237-137AM	---T---	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
Late Late Show															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CRAIG FERGUSON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	---T---			1		\$350.00		0.00				

Order / Rev: 698827
Alt Order #: 06227779
Flight Dates: 10/02/12 - 10/08/12

Advertiser: American Crossroads
Product Desc: AMERICAN CROSSROADS
Estimate: 692
WUSA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
59	WUSA	10/04/12	10/04/12	9 News @ Noon 9 News @ Noon (12:00 PM-12:30 PM) ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT NOON	CM	12-1230P	---T---	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	---T---		1			\$800.00			0.00			
60	WUSA	10/04/12	10/04/12	9 News Now Repeat 9 News Now REPEAT ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 11P REPEAT	CM	M-Sa 137-207x	---T---	:30	1	\$150.00	P-2	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	---T---		1			\$150.00			0.00			
61	WUSA	10/04/12	10/04/12	3-4p The Doctors ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE THE DOCTORS	CM	3-4p	---T---	:30	1	\$550.00	P-2	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	---T---		1			\$550.00			0.00			
62	WUSA	10/04/12	10/04/12	4-5p Dr. Phil ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE DR PHIL	CM	4-5p	---T---	:30	1	\$700.00	P-3	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	---T---		1			\$700.00			0.00			
63	WUSA	10/04/12	10/04/12	430-5a 9 News Now 9News Now @ 430a ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 430AM	CM	M-F 430-5a	---T---	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	---T---		1			\$250.00			0.00			
64	WUSA	10/04/12	10/04/12	5-6a 9 News @ 5a 9News @ 5a ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 5AM	CM	5-6a	---T---	:30	2	\$450.00	P-2	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	---T---		2			\$450.00			0.00			
65	WUSA	10/04/12	10/04/12	9 News @ 5p 9 News @ 5p ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 5PM	CM	5-6p	---T---	:30	1	\$650.00	P-3	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	---T---		1			\$650.00			0.00			
66	WUSA	10/04/12	10/04/12	9 News @ 6p 9 News @ 6p ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 6PM	CM	6-630p	---T---	:30	1	\$900.00	P-2	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	---T---		1			\$900.00			0.00			
67	WUSA	10/04/12	10/04/12	6-7a 9 News @ 6a 9News @ 6a ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 6AM	CM	6-7a	---T---	:30	2	\$500.00	P-2	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	---T---		2			\$500.00			0.00			
68	WUSA	10/04/12	10/04/12	9 News Tonight 7p 9 News Tonight 7p ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS TONIGHT	CM	7-730p	---T---	:30	1	\$850.00	P-2	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	---T---		1			\$850.00			0.00			
69	WUSA	10/04/12	10/04/12	CBS This Morning CBS This Morning ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CBS THIS MORNING	CM	7-9a	---T---	:30	2	\$300.00	P-2	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	---T---		2			\$300.00			0.00			
70	WUSA	10/04/12	10/04/12	Entertainment Tonight Entertainment Tonight ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE ET	CM	730-8P	---T---	:30	1	\$2,200.00	P-2	0.00	NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	---T---		1			\$2,200.00			0.00			
71	WUSA	10/04/12	10/04/12		CM	9-930a	---T---	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
9-930a															
Inside Edition															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE INSIDE EDITION/THE INSIDER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/01/12	10/07/12	---T---			1		\$250.00	0.00					
72	WUSA	10/02/12	10/02/12	10-11a	CM	10-11a	-T-----	:30	2	\$350.00	P-3	0.00	NM	0	\$0.00
Let's Make a Deal															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE LET'S MAKE A DEAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/01/12	10/07/12	-T-----			2		\$350.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	NUSA	10/01/12-10/07/12		10-11a		10-11a	-T-----	:30		(\$350.00)	0.00	NM			
Credited															
2	NUSA	10/01/12-10/07/12		10-11a		10-11a	-T-----	:30		(\$350.00)	0.00	NM			
Credited															
73	WUSA	10/02/12	10/02/12	9 News @ 11p	CM	M-Su 11-1135p	-T-----	:30	1	\$2,500.00	P-2	0.00	NM	1	\$2,500.00
9 News @ 11p															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 11PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/01/12	10/07/12	-T-----			1		\$2,500.00	0.00					
74	WUSA	10/02/12	10/02/12	Letterman	CM	1135P-1237A	-T-----	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
Late Night with David Letterman															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE LETTERMAN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/01/12	10/07/12	-T-----			1		\$1,000.00	0.00					
75	WUSA	10/02/12	10/02/12	Price Is Right	CM	11a-12p	-T-----	:30	1	\$800.00	P-3	0.00	NM	0	\$0.00
The Price is Right															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE PRICE IS RIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/01/12	10/07/12	-T-----			1		\$800.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	NUSA	10/01/12-10/07/12		Price Is Right		11a-12p	-T-----	:30		(\$800.00)	0.00	NM			
Credited															
76	WUSA	10/02/12	10/02/12	DT	CM	9A-3P	-T-----	:30	3	\$850.00	P-3	0.00	NM	1	\$850.00
Daytime (12:30 PM-3:00 PM)															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CBS SOAPS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/01/12	10/07/12	-T-----			3		\$850.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	NUSA	10/01/12-10/07/12		DT		9A-3P	-T-----	:30		(\$850.00)	0.00	NM			
Credited															
2	NUSA	10/01/12-10/07/12		DT		9A-3P	-T-----	:30		(\$850.00)	0.00	NM			
Credited															
77	WUSA	10/02/12	10/02/12	Late Late Show	CM	1237-137AM	-T-----	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
Late Late Show															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CRAIG FERGUSON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/01/12	10/07/12	-T-----			1		\$350.00	0.00					
78	WUSA	10/02/12	10/02/12	9 News @ Noon	CM	12-1230P	-T-----	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
9 News @ Noon															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/01/12	10/07/12	-T-----			1		\$800.00	0.00					
79	WUSA	10/02/12	10/02/12	9 News Now Repeat	CM	M-Sa 137-207x	-T-----	:30	1	\$150.00	P-2	0.00	NM	1	\$150.00
9 News Now REPEAT															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 11P REPEAT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/01/12	10/07/12	-T-----			1		\$150.00	0.00					
80	WUSA	10/02/12	10/02/12	3-4p	CM	3-4p	-T-----	:30	1	\$550.00	P-2	0.00	NM	1	\$550.00
The Doctors															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE THE DOCTORS															

Advertiser:	American Crossroads
Product Desc:	AMERICAN CROSSROADS
Estimate:	692

WUSA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
80	WUSA	10/02/12	10/02/12	3-4p The Doctors	CM	3-4p	-T-----	:30	1	\$550.00	P-2	0.00	NM	1	\$550.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE THE DOCTORS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-T-----		1				\$550.00		0.00			
81	WUSA	10/02/12	10/02/12	4-5p Dr. Phil	CM	4-5p	-T-----	:30	1	\$700.00	P-3	0.00	NM	1	\$700.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE DR PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-T-----		1				\$700.00		0.00			
82	WUSA	10/02/12	10/02/12	430-5a 9 News Now	CM	M-F 430-5a	-T-----	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00
9News Now @ 430a															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 430AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-T-----		1				\$250.00		0.00			
83	WUSA	10/02/12	10/02/12	5-6a 9 News @ 5a	CM	5-6a	-T-----	:30	2	\$450.00	P-2	0.00	NM	2	\$900.00
9News @ 5a															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 5AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-T-----		2				\$450.00		0.00			
84	WUSA	10/02/12	10/02/12	9 News @ 5p	CM	5-6p	-T-----	:30	1	\$650.00	P-3	0.00	NM	1	\$650.00
9 News @ 5p															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 5PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-T-----		1				\$650.00		0.00			
85	WUSA	10/02/12	10/02/12	9 News @ 6p	CM	6-630p	-T-----	:30	1	\$900.00	P-2	0.00	NM	1	\$900.00
9 News @ 6p															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 6PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-T-----		1				\$900.00		0.00			
86	WUSA	10/02/12	10/02/12	6-7a 9 News @ 6a	CM	6-7a	-T-----	:30	2	\$500.00	P-2	0.00	NM	2	\$1,000.00
9News @ 6a															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 6AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-T-----		2				\$500.00		0.00			
87	WUSA	10/02/12	10/02/12	9 News Tonight 7p	CM	7-730p	-T-----	:30	1	\$850.00	P-2	0.00	NM	1	\$850.00
9 News Tonight 7p															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS TONIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-T-----		1				\$850.00		0.00			
88	WUSA	10/02/12	10/02/12	CBS This Morning	CM	7-9a	-T-----	:30	2	\$300.00	P-2	0.00	NM	2	\$600.00
CBS This Morning															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CBS THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-T-----		2				\$300.00		0.00			
89	WUSA	10/02/12	10/02/12	Entertainment Tonight	CM	730-8P	-T-----	:30	1	\$2,200.00	P-2	0.00	NM	0	\$0.00
Entertainment Tonight															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE ET															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-T-----		1				\$2,200.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	NUSA	10/01/12-10/07/12		Entertainment Tonight		730-8P	-T-----	:30		(\$2,200.00)	0.00	NM			
Credited															
90	WUSA	10/02/12	10/02/12	9-930a	CM	9-930a	-T-----	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00
Inside Edition															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE INSIDE EDITION/THE INSIDER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-T-----		1				\$250.00		0.00			
91	WUSA	10/03/12	10/03/12	10-11a	CM	10-11a	--W----	:30	2	\$350.00	P-3	0.00	NM	0	\$0.00
Let's Make a Deal															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE LET'S MAKE A DEAL															

Order / Rev: 698827
 Alt Order #: 06227779
 Flight Dates: 10/02/12 - 10/08/12

Advertiser: American Crossroads
 Product Desc: AMERICAN CROSSROADS
 Estimate: 692
WUSA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
91	WUSA	10/03/12	10/03/12	10-11a Let's Make a Deal	CM	10-11a	--W----	:30	2	\$350.00	P-3	0.00	NM	0	\$0.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE LET'S MAKE A DEAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	--W----			2		\$350.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	NUSA	10/01/12-10/07/12		10-11a		10-11a	--W-----	:30		(\$350.00)		0.00	NM		
Credited															
2	NUSA	10/01/12-10/07/12		10-11a		10-11a	--W-----	:30		(\$350.00)		0.00	NM		
Credited															
92	WUSA	10/03/12	10/03/12	9 News @ 11p 9 News @ 11p	CM	M-Su 11-1135p	--W----	:30	1	\$2,500.00	P-2	0.00	NM	1	\$2,500.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 11PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	--W----			1		\$2,500.00		0.00				
93	WUSA	10/03/12	10/03/12	Letterman Late Night with David Letterman	CM	1135P-1237A	--W----	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE LETTERMAN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	--W----			1		\$1,000.00		0.00				
94	WUSA	10/03/12	10/03/12	Price Is Right The Price is Right	CM	11a-12p	--W----	:30	1	\$800.00	P-3	0.00	NM	0	\$0.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE PRICE IS RIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	--W----			1		\$800.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	NUSA	10/01/12-10/07/12		Price Is Right		11a-12p	--W-----	:30		(\$800.00)		0.00	NM		
Credited															
95	WUSA	10/03/12	10/03/12	DT Daytime	CM	9A-3P (12:30 PM-3:00 PM)	--W----	:30	3	\$850.00	P-3	0.00	NM	1	\$850.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CBS SOAPS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	--W----			3		\$850.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	NUSA	10/01/12-10/07/12		DT		9A-3P	(12:30 PM-3:00 PM) F-W-----	:30		(\$850.00)		0.00	NM		
Credited															
3	NUSA	10/01/12-10/07/12		DT		9A-3P	(12:30 PM-3:00 PM) F-W-----	:30		(\$850.00)		0.00	NM		
Credited															
96	WUSA	10/03/12	10/03/12	Late Late Show Late Late Show	CM	1237-137AM	--W----	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CRAIG FERGUSON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	--W----			1		\$350.00		0.00				
97	WUSA	10/03/12	10/03/12	9 News @ Noon 9 News @ Noon	CM	12-1230P	--W----	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	--W----			1		\$800.00		0.00				
98	WUSA	10/03/12	10/03/12	9 News Now Repeat 9 News Now REPEAT	CM	M-Sa 137-207x	--W----	:30	1	\$150.00	P-2	0.00	NM	1	\$150.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 11P REPEAT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	--W----			1		\$150.00		0.00				
99	WUSA	10/03/12	10/03/12	3-4p The Doctors	CM	3-4p	--W----	:30	1	\$550.00	P-2	0.00	NM	1	\$550.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE THE DOCTORS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	--W----			1		\$550.00		0.00				
100	WUSA	10/03/12	10/03/12	4-5p Dr. Phil	CM	4-5p	--W----	:30	1	\$700.00	P-3	0.00	NM	1	\$700.00

Order / Rev: 698827
 Alt Order #: 06227779
 Flight Dates: 10/02/12 - 10/08/12

Advertiser: American Crossroads
 Product Desc: AMERICAN CROSSROADS
 Estimate: 692

WUSA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE DR PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--W----					1	\$700.00		0.00			
101	WUSA	10/03/12	10/03/12	430-5a 9 News Now	CM	M-F 430-5a	--W----	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00
				9News Now @ 430a											
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 430AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--W----					1	\$250.00		0.00			
102	WUSA	10/03/12	10/03/12	5-6a 9 News @ 5a	CM	5-6a	--W----	:30	2	\$450.00	P-2	0.00	NM	2	\$900.00
				9News @ 5a											
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 5AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--W----					2	\$450.00		0.00			
103	WUSA	10/03/12	10/03/12	9 News @ 5p	CM	5-6p	--W----	:30	1	\$650.00	P-3	0.00	NM	1	\$650.00
				9 News @ 5p											
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 5PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--W----					1	\$650.00		0.00			
104	WUSA	10/03/12	10/03/12	9 News @ 6p	CM	6-630p	--W----	:30	1	\$900.00	P-2	0.00	NM	1	\$900.00
				9 News @ 6p											
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 6PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--W----					1	\$900.00		0.00			
105	WUSA	10/03/12	10/03/12	6-7a 9 News @ 6a	CM	6-7a	--W----	:30	2	\$500.00	P-2	0.00	NM	2	\$1,000.00
				9News @ 6a											
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 6AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--W----					2	\$500.00		0.00			
106	WUSA	10/03/12	10/03/12	9 News Tonight 7p	CM	7-730p	--W----	:30	1	\$850.00	P-2	0.00	NM	1	\$850.00
				9 News Tonight 7p											
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS TONIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--W----					1	\$850.00		0.00			
107	WUSA	10/03/12	10/03/12	CBS This Morning	CM	7-9a	--W----	:30	2	\$300.00	P-2	0.00	NM	2	\$600.00
				CBS This Morning											
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CBS THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--W----					2	\$300.00		0.00			
108	WUSA	10/03/12	10/03/12	Entertainment Tonight	CM	730-8P	--W----	:30	1	\$2,200.00	P-2	0.00	NM	1	\$2,200.00
				Entertainment Tonight											
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE ET															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--W----					1	\$2,200.00		0.00			
109	WUSA	10/03/12	10/03/12	9-930a	CM	9-930a	--W----	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00
				Inside Edition											
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE INSIDE EDITION/THE INSIDER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--W----					1	\$250.00		0.00			
													Totals	114	\$130,450.00